TRU | CAPABILITIES STATEMENT

We are a full-service, certified woman-owned marketing agency based in Madison, CT made up of strategic specialists who activate creative ideas to elevate brand experiences.

Services

Digital
- Website Design
- Graphic Design
- Website Creation

Brand
- Promotion
- Package Design
- Content and Media

Event
- Trade Shows
- Displays
- Corporate Meetings

Social
- Mobile
- Social Media

Retail
- Creative Development
- Visual Merchandising
- Fulfillment and Climate Controlled Inventory Space

Creative Design and Fabrication of Custom Exhibit

Ideation and Implementation of Custom Event Marketing Campaign

Differentiators

- Award-Winning Design Agency
- 17 Years in Business
- Affordable, Value-Engineered Tradeshow Solutions
- Full-Service Marketing Agency
- Access to specialized, skilled subcontractors
- Credit Cards Accepted
- National and Global Reach
- Climate-Controlled Warehousing Available

Registration & Certification

- WBENC Certified
- State of CT Certified
- SAM Registered/Active
- Woman-Owned Small Business

Awards

Contact

Rachael Cash, CEO and Owner

111 Bradley Rd, Madison CT 06443

New York Location

PO Box 893, Madison, CT

rachael.cash@be-tru.com

800-363-8122

www.be-tru.com

Certified WBENC Women's Business Enterprise

some clients we're proud of:

pepsi

Because We Give a Chip! DEEP RIVER SNACKS

HOH

CAT SPORT DIAGEO

BB BRESCOME BARTON INC. WHOLESALER LIQUOR · WINE · BEER

pitney bowes

mtn DEW

COSTA

NORD National Organization for Rare Disorders

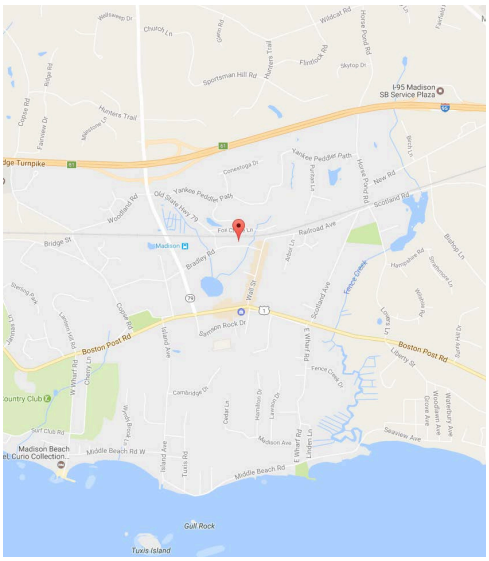
QUAKER

MaritimeProgramGroup

Connecticut EMS EXPO

PRAXAIR Making our planet more productive

Concept to Execution of Custom Marketing Platform



interested? let's talk!

info@be-tru.com

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